



For dental practices

Show more. Sell more. **Save more.**

A new website for your practice plus an AI follow-up team that works alongside your front desk. More new patients find you, more consultations turn into treatment, and more of the people on your schedule actually show up.

WHAT YOU GET

SHOW MORE

Get found, get chosen

A new practice website with SEO, AEO, GEO and conversion built in, plus 24/7 website chat.

SELL MORE

Every inquiry becomes a patient

Instant replies, AI scheduling and follow-up after every consultation until the patient books.

SAVE MORE

Protect the schedule

Confirmations, a morning at-risk list, cancellation fill, recall and reactivation.

Works alongside your team and the tools you already use. HIPAA compliant, BAA available.

Where the money leaks today

You pay to get a patient in, spend chair time on a consultation, and then the follow-up stops. Every step below is revenue you already paid for. Crypture plugs each leak.

1 They pay for the lead

The leak: the reply comes hours later, or never, and the patient books somewhere else.

Crypture: answers in minutes, day or night, and follows up daily until they book a consultation.

2 They book a consultation

The leak: the consult no-shows, and the slot and the ad spend are both gone.

Crypture: confirms the visit, flags it if it looks at risk, and rebooks no-shows the same day.

3 They hear the treatment plan

The leak: “Let me think about it.” Price, insurance or nerves, and nobody calls back.

Crypture: follows up after the consult, answers financing and insurance questions, handles the hesitation and books the treatment.

4 They go quiet

The leak: the plan sits in the chart for months and the patient is forgotten.

Crypture: keeps a steady, polite follow-up going on your schedule until they book or say no, then reactivates them later.

The three core functions

Each one solves a problem every practice feels: not enough new patients, inquiries that never book, and empty chairs from no-shows and cancellations.

SHOW MORE

Get found, get chosen

A website built to turn searches into calls and booked visits, visible on Google, in AI answers and on maps.

WHAT YOU GET

- **A new practice website.** Fast, mobile-first and built around the services you want more of: implants, clear aligners, emergency visits, cosmetic, cleanings and kids.
- **SEO.** A page for each service and each town they serve, a Google Business Profile tune-up, matching name, address and phone across directories, and review requests after visits.
- **AEO (answer engines).** Clear answers to the questions patients actually ask, like insurance accepted, emergency hours and price ranges you approve, formatted so Google's AI answers and voice assistants can quote your practice.
- **GEO (generative engines).** Practice details structured and kept consistent so ChatGPT, Gemini and Perplexity can recommend and cite your practice.
- **CRO (conversion).** Tap to call, tap to text and request an appointment on every page, an insurance check form, offers and financing up front, and reviews next to every button.
- **24/7 website chat.** Answers questions after hours and captures new patient requests for your front desk.

WHAT CHANGES FOR YOUR PRACTICE

- ✓ More new patient calls and requests without raising ad spend
- ✓ Fewer "do you take my insurance?" calls, because the site answers them
- ✓ Requests arrive with name, need and insurance already filled in

WHAT WE REPORT MONTHLY

Search visits

Calls from site

Requests

New patients booked

Google reviews

SELL MORE

Every inquiry becomes a booked patient

The revenue recovery engine. AI that answers fast, follows up after every consultation and helps patients say yes to treatment, with your front desk in control.

WHAT YOU GET

- **After-consult follow-up.** Every patient who leaves with a treatment plan and no appointment gets followed up: answers about cost, financing and insurance, help with the hesitation, and an easy way to book. It keeps going until they schedule or say no.
- **Instant response.** Every web form, missed call and ad lead gets a text within minutes, day or night.
- **AI scheduling.** Answers routine questions from your approved answers and books, or requests, the appointment using your own rules.
- **Daily follow-up.** Leads who haven't booked get a text or call each day until they book or say stop, inside the contact hours you set.
- **One shared inbox.** Every text and call in one place, a one-click takeover for staff, and an alert the moment a patient asks for a person.

WHAT CHANGES FOR YOUR PRACTICE

- ✓ No new patient lead goes cold because the phones were busy
- ✓ Front desk stops playing phone tag
- ✓ More consultations turn into scheduled treatment
- ✓ Marketing spend turns into revenue instead of "let me think about it"

WHAT WE REPORT MONTHLY

Response time

Inquiries booked

Consult to treatment

Treatment value booked

Handoffs to staff

SAVE MORE

Protect the schedule

Fewer no-shows, cancellations that get refilled, and past patients brought back. This is the revenue recovery piece.

WHAT YOU GET

- **Confirmation follow-up.** After your normal reminder, anyone who hasn't confirmed gets a text, then an AI call. Everyone else is left alone.
- **Morning at-risk list.** Each morning your team sees which appointments are most likely to no-show or cancel, and why, so they call those few people first. It learns from your practice's history over time.
- **Fast fill.** When someone cancels, the AI texts the short-notice list and overdue patients to fill the opening.
- **Same-day no-show rescue.** A "we missed you today" text with an easy way to rebook.
- **Recall and reactivation.** Overdue hygiene patients and anyone not seen in 12 months or more get steady follow-up until they book, plus "use your benefits before they reset" outreach late in the year.

WHAT CHANGES FOR YOUR PRACTICE

- ✓ Fewer empty chairs and steadier daily production
- ✓ No more chasing every confirmation by hand
- ✓ Revenue from patients who would have quietly drifted away

WHAT WE REPORT MONTHLY

Confirmation rate

Show rate

Openings refilled

Recall booked

Patients reactivated

Example: tomorrow's at-risk list

Example

TIME	PATIENT	VISIT	RISK	WHY IT'S FLAGGED	WHAT HAPPENS
8:00 AM	J. Rivera	New patient exam	High	First visit, booked 5 weeks out, no reply to reminder	AI call today, then front desk
10:30 AM	M. Chen	Crown seat	High	Two past no-shows, unconfirmed	Front desk calls first
2:00 PM	A. Patel	Hygiene	Medium	Rescheduled twice this year	Extra confirmation text
4:30 PM	D. Brooks	Hygiene	Medium	Late-day slot, read the reminder but didn't answer	Short-notice list on standby

Not just any AI

It talks like your best front desk person

Crypture's AI is trained heavily on real customer support and sales conversations. Patients get a warm, natural conversation that answers their questions and moves them to book, not a robotic script.

Sounds natural, not robotic

Short, friendly texts and natural phone calls in your practice's name.

Remembers every patient

Picks up where the last text or call left off, so nobody repeats themselves.

Handles the hard questions

Price, insurance, financing, nerves and "let me think about it," using answers you approve.

Sells without pushing

Persistent and polite, at the right times, and stops the moment someone books or says no.

Knows when to step back

Anything clinical, an upset patient or “I want a person” goes straight to your team.

Learns your practice

Tuned to your services, tone and the questions your patients actually ask.

EXAMPLE: THREE DAYS AFTER AN IMPLANT CONSULTATION

Hi Maria, it's Jess from Bright Smile Dental. Just checking in after your visit on Tuesday. Any questions about the implant plan Dr. Lee went over? Happy to walk you through financing too.

Honestly the price scared me a bit. Does insurance cover any of it?

Totally fair. Your plan may cover part of the crown, and we offer monthly payments so you're not paying it all at once. Want me to have our treatment coordinator check your benefits and send you the numbers today?

Safe, secure and always in your control

You stay in control of every word and every patient.

HIPAA compliant, BAA signed

Signed before any patient information is involved. Encrypted in transit and at rest.

Read-only on your schedule

We read appointments. We never change anything in your practice software.

Only approved answers

The AI says only what you sign off on. Clinical questions always go to your team.

One click to take over

Staff can step into any text or call, and the AI pauses instantly.

Your name, not ours

Patients hear your practice's name on every text, call and voicemail.

Respectful contact

Opt-outs honored right away, set contact hours, daily limits and state rules built in.

Live in one week

From kickoff to live in one week. Your team's time is mostly the kickoff call and a short test.

Day 1

Kickoff

Services to grow, approved answers, scheduling rules and who gets alerts.

Days 2 to 4

Build

Website and follow-up built, and your schedule connection confirmed.

Day 5

Team test

Your staff try real questions and edge cases before patients see anything.

Day 7

Go live

Launch, then a simple monthly report on every number above.

What we need from you

- Logo, photos and services list
- Answers to common questions
- Scheduling rules
- Read-only schedule access or a daily appointment list
- A contact for handoffs

See it on your own practice

Book a short walkthrough. We'll show you where follow-up slips today and what Crypture would recover for your practice.

crypture.ai support@crypture.ai Call our AI: +1 (669) 341-3949